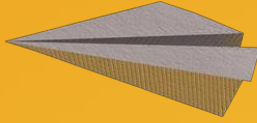


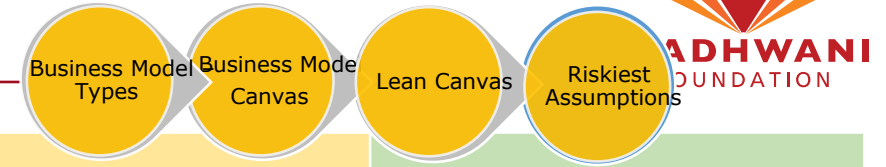


NextGen Ignite

Business Model



Lean Canvas



PROBLEM	SOLUTION	UNIQUE VALUE PROPOSITIONS	UNFAIR ADVANTAGE	CUSTOMER SEGMENTS
EXISTING ALTERNATIVES	KEY METRICS	UNIQUE VALUE PROPOSITIONS	CHANNELS	CUSTOMER SEGMENTS
			REVENUE STRUCTURE	
COST STRUCTURE		REVENUE STRUCTURE		

PRODUCT ASSUMPTIONS

MARKET ASSUMPTIONS

**BUSINESS & EXECUTION CAPABILITY
ASSUMPTIONS**

Testing Risky Assumptions

- Hypothesis 1
 - Proved / Disproved
 - Hypothesis 2
 - Proved / Disproved
-



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Business Model

