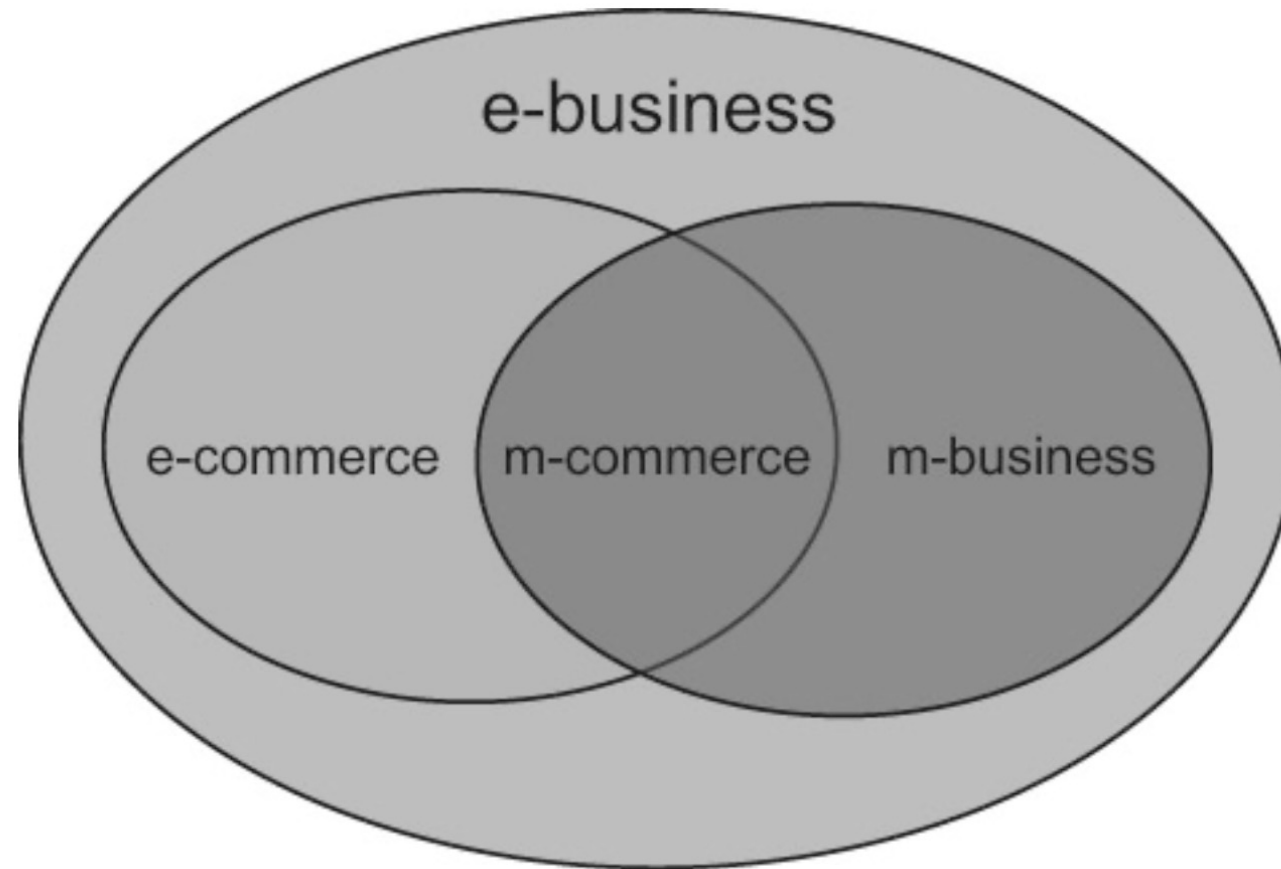


Trend dalam E-Business

Dr. Muhammad Said Hasibuan

Dr. Mieke Rahayu

Hubungan E-Business dengan E-Commerce



2 Perspective Network E-Business



TECHNOLOGY



E-BUSINESS



Technology Big Five

- Social Media
- Mobile Computing
- Cloud Computing
- Big Data
- Internet of Things

Social Media

- Community Oriented
- Messaging Oriented
- Media Oriented



Community Oriented

LinkedIn



Messaging Oriented



Media Oriented Class





Mobile Computing

- Mobile Computing Device
- Wireless Networking

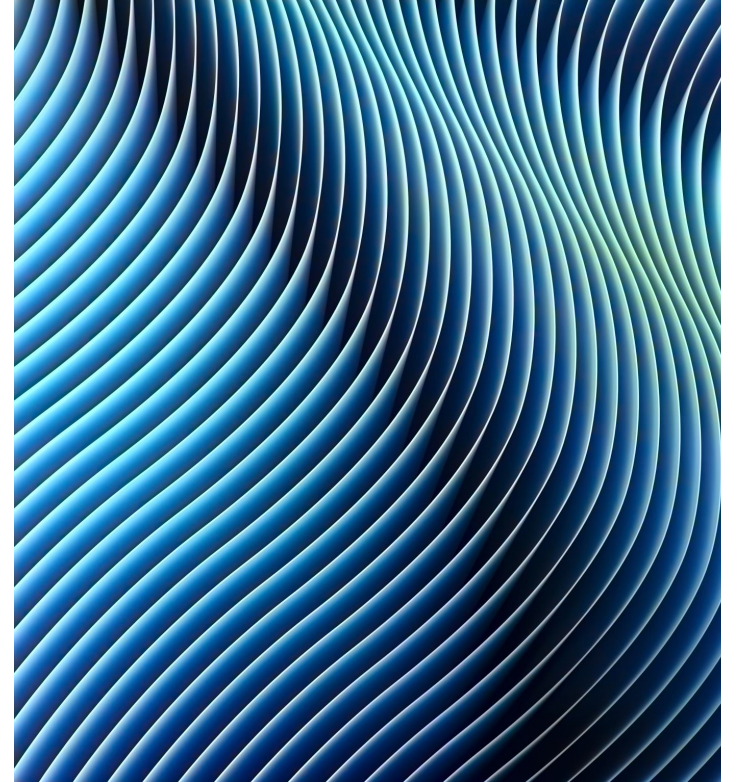
Mobile Computing Device



Laptop



PDA



Wireless Networking



Wifi



Cellular Connection (3G,4G and 5G)

Cloud Computing

- *cloud computing* (komputasi awan) adalah metode penyampaian berbagai layanan melalui internet.
- Sumber daya yang dimaksud contohnya adalah aplikasi seperti penyimpanan data, *server*, *database*, jaringan, dan perangkat lunak.

Big Data

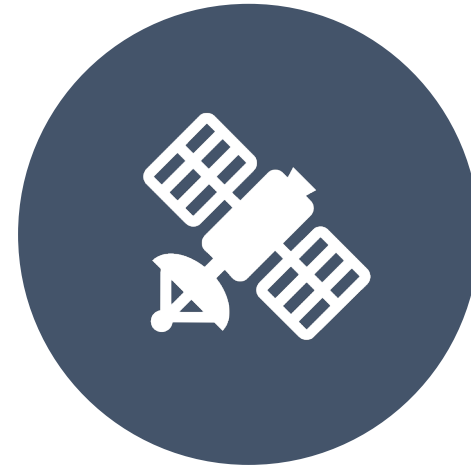
- **Big data adalah** sebuah kumpulan proses yang terdiri dari volume dalam jumlah yang sangat besar, ada yang memiliki struktur ada juga yang tidak memiliki. Biasanya digunakan dalam membantu kegiatan bisnis dalam bidang apapun.
 - **volume** yang berarti ukuran data yang memiliki kapasitas besar, kamu bisa mencoba melakukan prosesnya dengan ukuran besar untuk benar-benar dijalankan.
 - **velocity** yang dimana merupakan kecepatan dalam transfer data. Hal ini akan berpengaruh dengan proses pengiriman data secara efektif serta stabil. Big data sendiri memiliki kecepatan yang sangat memungkinkan untuk diterima secara real time.
 - **variety** yang memiliki sifat tradisional, dan lebih terstruktur. Contohnya seperti teks, video, audio yang merupakan sebuah data belum terdefiniskan secara langsung, sehingga harus melewati beberapa proses terlebih dahulu agar bisa lebih terstruktur lagi.

- Email contohnya [layanan Zimbra Mail](#)
- Penyimpanan, [backup](#), pengambilan data
- Membuat dan mengetes aplikasi
- Menganalisis data
- *Streaming* audio dan video

Internet of things

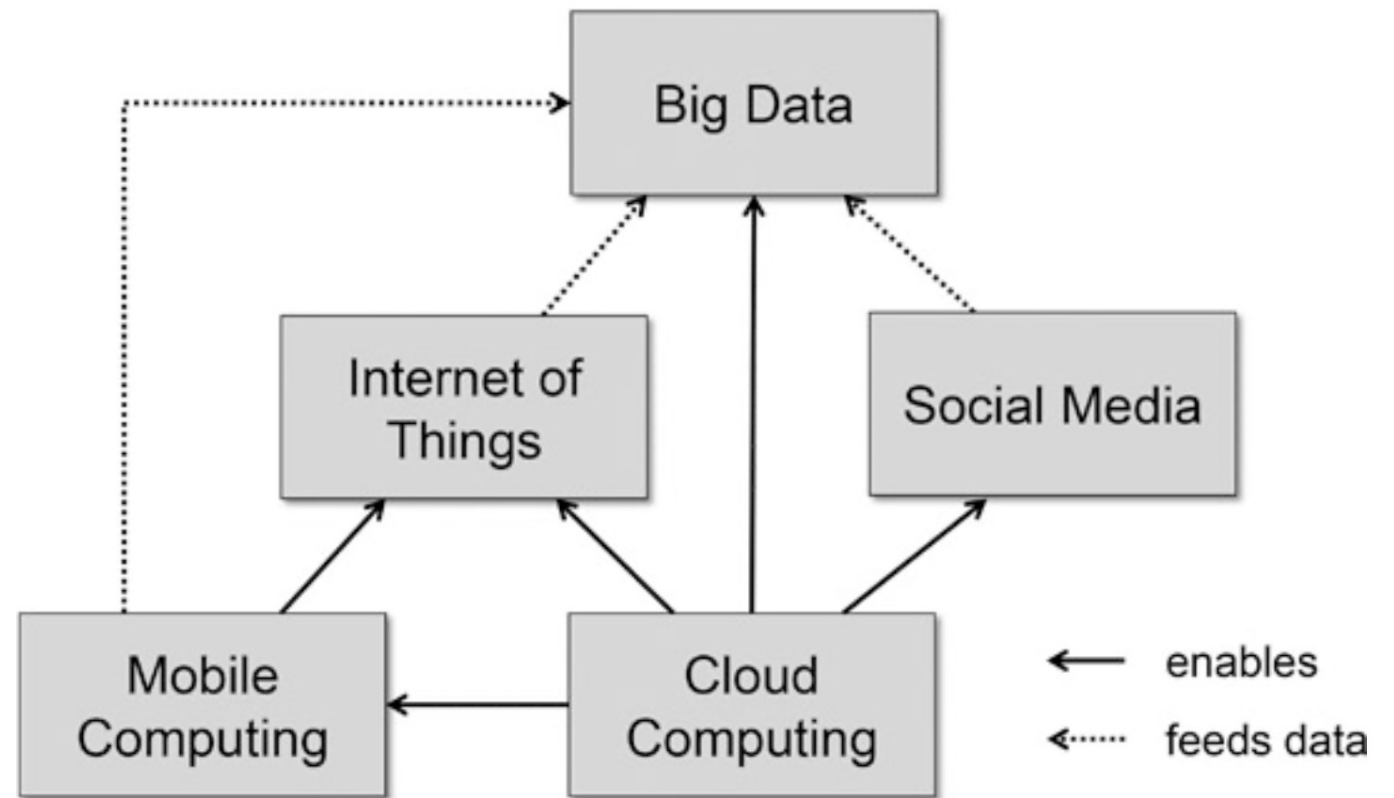


RFID

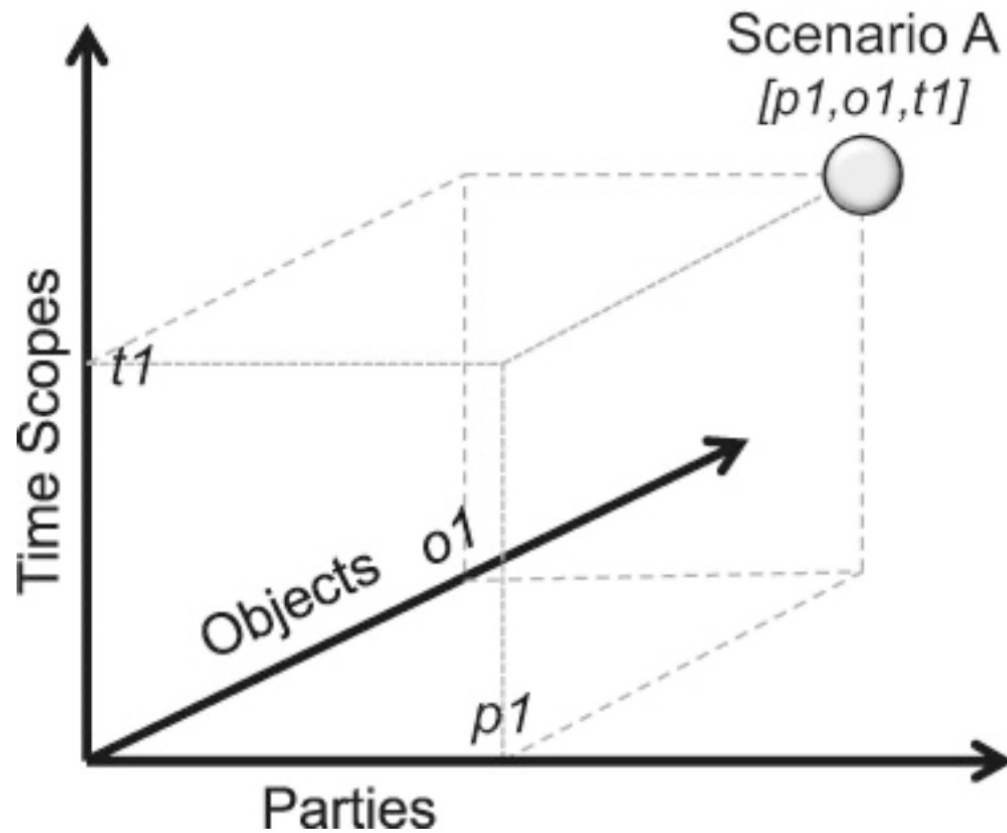


GPS

Related BIG Data



3 dimensi E-Business berdasarkan karakteristik



- Parties in Networked E-Business
- Object of Networked E-Business
- Time Scopes of Networked E-Business

Parties in Networked E-Business



BUSINESS



CONSUMER



GOVERNMENT

E-Business Type

Initiator			
	Business	Consumer	Government
Business	B2B	B2C	B2G
Consumer	C2B	C2C	C2G
Government	G2B	G2C	G2G

B2B

The screenshot shows the DHL Indonesia website. At the top, there is a browser window with the URL `dhl.com/id-en/home.html?locale=true`. Below the browser, a location selector indicates "You are in Indonesia" with a red button "Stay on this site" and a link "Select a different location". The DHL logo is prominently displayed on a yellow background. A navigation menu includes "Track", "All Products & Solutions", "Our Divisions", "Industry Sectors", "Insights & Innovation", "Careers", "Press", and "About Us". The main content area features a "Track Your Shipment" section with a text input field "Enter your tracking number(s)" and a red "Track" button. Below this are four service tiles: "Ship Now" (Find the right service), "Get a Quote" (Estimate cost to share and compare), "DHL for Business" (Shipping regularly? Request a business account and profit from exclusive benefits), and "Portal Login" (Our divisions offer different online tools for your shipping and logistics needs.). A footer banner contains a link "Ukraine Situation Update" and the URL `https://www.dhl.com/id-en/home/login.html`.

B2C

Trains & Hobby Center

HOME ABOUT US PRODUCTS GALLERY CONTACT US

PRODUCTS

- TRAINS
- SCENIC MATERIAL
- DIGITAL CONTROLLER
- STEAM ENGINE
- FLASHLIGHT

Trains & Hobby Center We established our shop on November 2004 at Darmawangsa Square, one of the most luxurious mall in South of Jakarta. And we have become the distributor for products from Japan, Germany, USA, and China. Our main products are KATO precision model railroad from Japan and USA in N + HO gauge, you can add buildings and accessories for your layout with our FALLER collection [more](#)

KATO A first class selection of models made by the popular Japanese precision model railroad manufacturer KATO. <http://www.katomodels.com>

NOCH NOCH are established manufacturers of scenic and landscaping materials for model railways. *... wie im Original* <http://www.noch.de>

KATO One of the leading manufacturers of precision railroad products for the modeling community. <http://www.katousa.com>

FALLER We Built a Miniature World <http://www.faller.de>

märklin Märklin Trains The World leader in model railroading. <http://www.märklin.com>

Digitrax Digitrax is a full time professional company dedicated to bringing superior engineering, quality and affordability to model railroaders everywhere. <http://www.digitrax.com>

FLEISCHMANN Fleischmann combines tradition and state of the art technology <http://www.fleischmann.de>

Wilesco Steam fun for young and old in the Wilesco-World of Steam Engines <http://www.wilesco.de>

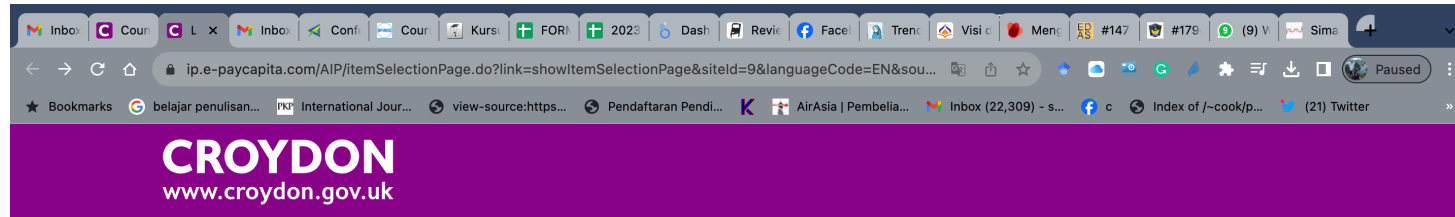
Roco is new generation of model railway fun !

our online shop

C2C

The screenshot shows the eBay homepage in a browser window. The browser's address bar displays 'ebay.com'. The page features a search bar with the text 'Search for anything' and a 'Search' button. Below the search bar is a navigation menu with categories like Home, Saved, Electronics, Motors, Fashion, Collectibles and Art, Sports, Health & Beauty, Industrial equipment, Home & Garden, Deals, and Sell. A large red promotional banner on the left reads 'The right sneakers to pave your way' and 'Express yourself with iconic footwear from the best brands', with a 'Shop now' button. To the right of the banner is a photograph of two people sitting on a red ledge, wearing sneakers. Below the banner is a section titled 'Explore Popular Categories' with seven circular icons representing different product categories: P&A (a tire), Trading Cards (a stack of cards), Pre-Loved Luxury (a Gucci bag), Sneakers (a sneaker), Watches (a watch), Handbags (a red handbag), and Start Selling (an eBay shipping box). At the bottom of the page, a URL is visible: 'https://svcs.ebay.com/delstats/clk/rtn?url=https%3A%2F%2Ffil.ebay.com%2Fb%2FRetail-Campaign%2Fbn_7116433159&p=100003&mc=YnM9MjA0FHQ9MHx0ZHQ9aWlkOjM4MTU4Nzc4NzY3MjAzMTUxOTUsY2xraWQ6MzgXNTg3Nzg3NjcyMDM...'.

G2C



[Home](#) > [Online payment](#)

Online Payment

[Information & Payment Help](#) [Cancel](#)

Pay for it

Welcome to the Croydon Council secure internet payments services. You can make secure payments using most major credit or debit cards (not Diners Card or American Express).

Please select from the following list:

- [Council Tax](#)
- [Housing Rent](#)
- [General Invoice](#)
- [Trade Refuse](#)
- [Driving and Parking Penalty](#)
- [Housing Service Charge](#)
- [Housing Benefit Overpayment Recovery](#)

https://ip.e-paycapita.com/AIP/itemSelectionPage.do?link=forwardRequest&nodeName=XANz7wUw7B0=&requestId=9ftejg1ddk1gjuhb7i563zag2pk&ui_id=9:EN:AIP:null

Terima Kasih