

# Desain Template Promosi

Graphics Design for Business (2BD2)

Desain menggunakan canva

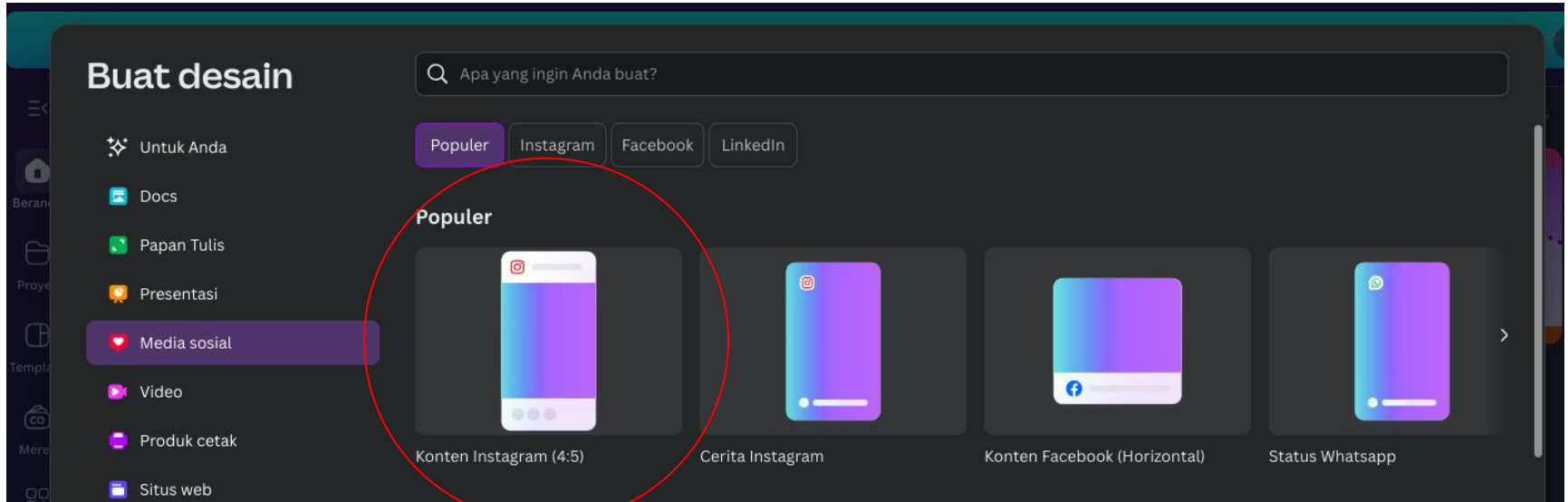
*Canva*

# TUGAS

1. **Buat 1 desain template promosi tentang produk makanan / minuman apapun**
2. **Berisikan pesan yang mengandung promosi / Komunikasi persuasif**
3. **Ukuran Instagram Feed (4:5), 1080 x 1350px**
4. **Export dalam bentuk JPG/PNG, kumpulkan dalam drive**

**Deadline : Kamis 17 April 2025**

# Ukuran



# Referensi

**YOSHINOYA**  
JAPANESE RESTAURANT

Miso Soup

Egg Mayo

Ocha

Lychee Jelly Tea

**ATAU YANG BIKIN NYAMAN?**

This advertisement features a pink background with a grid pattern. It displays four items: a bowl of miso soup, a plate of fried chicken with egg mayo, a glass of iced tea (Ocha), and a cup of lychee jelly tea. The Yoshinoya logo and a Halal certification icon are at the top.

**YOSHINOYA**  
JAPANESE RESTAURANT

Coba pilih sesuai mood makan hari ini! 😍 😊

**BUTUH YANG BIKIN PUAS?**

Beef Bowl

Beef pack

Eskopcen

Garlic Chicken Teriyaki

This advertisement has an orange background with a grid pattern. It features a central text box asking 'Coba pilih sesuai mood makan hari ini!' with two smiley face emojis. Below it, a large text box asks 'BUTUH YANG BIKIN PUAS?'. The items shown include a Beef Bowl, three Beef Pack packets, a cup of Eskopcen, and a plate of Garlic Chicken Teriyaki. The Yoshinoya logo and Halal icon are at the top.

**YOSHINOYA**  
JAPANESE RESTAURANT

**CARI YANG BIKIN KETAGIHAN?**

Chicken Karaage

Honey Lemon Tea

Gorengan Side dishes

Es Cendol

Big Fried Chicken

This advertisement has an orange background with a grid pattern. It features a central text box asking 'CARI YANG BIKIN KETAGIHAN?'. The items shown include a plate of Chicken Karaage, a cup of Honey Lemon Tea, a plate of Gorengan Side dishes, a cup of Es Cendol, and a plate of Big Fried Chicken. The Yoshinoya logo and Halal icon are at the top.

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