

Diskusikan dan Kerjakan tugas berikut berkelompok.

1. What is supply chain management? Will a supply chain always look like a chain?
2. Should the members of a supply chain maximize individual profits in order to raise the overall supply chain surplus?
3. What are some strategic, planning, and operational decisions that must be made by an apparel retailer such as Gap?
4. In what way do supply chain flows affect the success or failure of a firm such as Amazon? List two supply chain decisions that have a significant impact on supply chain profitability.