

# CHOOSING A TOPIC / PROJECT AND WRITING A PROPOSAL

To introduce techniques for choosing an appropriate project, and to discuss the skills needed to write a satisfactory project proposal.

# Goals

- ▶ Choose an appropriate project.
- ▶ Write a project proposal.
- ▶ Make effective decisions when choosing your project supervisor.

# When choosing your project, keep these important principles in mind.

- ▶ You must be capable of doing the proposed project in the time available
- ▶ Choose a project that interests you
- ▶ Consider your personal development and choose a project that will assist you in your goals.

- Your project should have a serious purpose and a clear outcome that will benefit someone.
- Your project links suitably with your degree course
- Your project is of sufficient scope and quality to fit the requirements of your course
- The resources you require for your project are available or can be obtained; for example, software, hardware, a particular client, user or organisation

# Where to get informations

- *Lecturers'/departmental lists*
- *Industrial projects*
- *Past projects*
  - how you could develop the work further
- *Talking with colleagues*
- *Reading around subject areas*
  - you can often discover areas that authors have identified as requiring further research and development
- *Clustering*

# Additional considerations

- *The 'so what?' test*
  - Ask yourself, Is the topic meaningful?
  - will it be of value to anybody?
  - What contribution will it make?

**JUSTIFICATION !!!!!**

# Additional considerations (conti...)

- ▶ *What do you already know?*
- ▶ *Ethical issues*
- ▶ **Data protection**

# Data protection

- Data should only be used for the specific purpose for which it was gathered in the first place.
- Individuals have the right to access data held about them.
- Data may not be disclosed to third parties without permission of the individual.
- If personal data are kept, these data must be appropriately protected.
- Personal data should be kept for no longer than necessary.

# Writing Proposal

- ▶ There are no universal standards for project proposals
- ▶ Mostly, it contains *implicit content and explicit content*.

# Implicit content

- ▶ Introduction to the subject area
- ▶ Current research in the field
- ▶ Identify a gap/Identify a gap
- ▶ Identify how your work fills the gap
  - ▶ This will emphasise the *contribution* your project will make.
- ▶ Identify risks and solutions

# Explicit sections

- ▶ *Title*
- ▶ *Introduction/background/overview*
- ▶ *Related research*
- ▶ *Methods*

# TITLE Should be clear and concise. Try to avoid using acronyms if possible

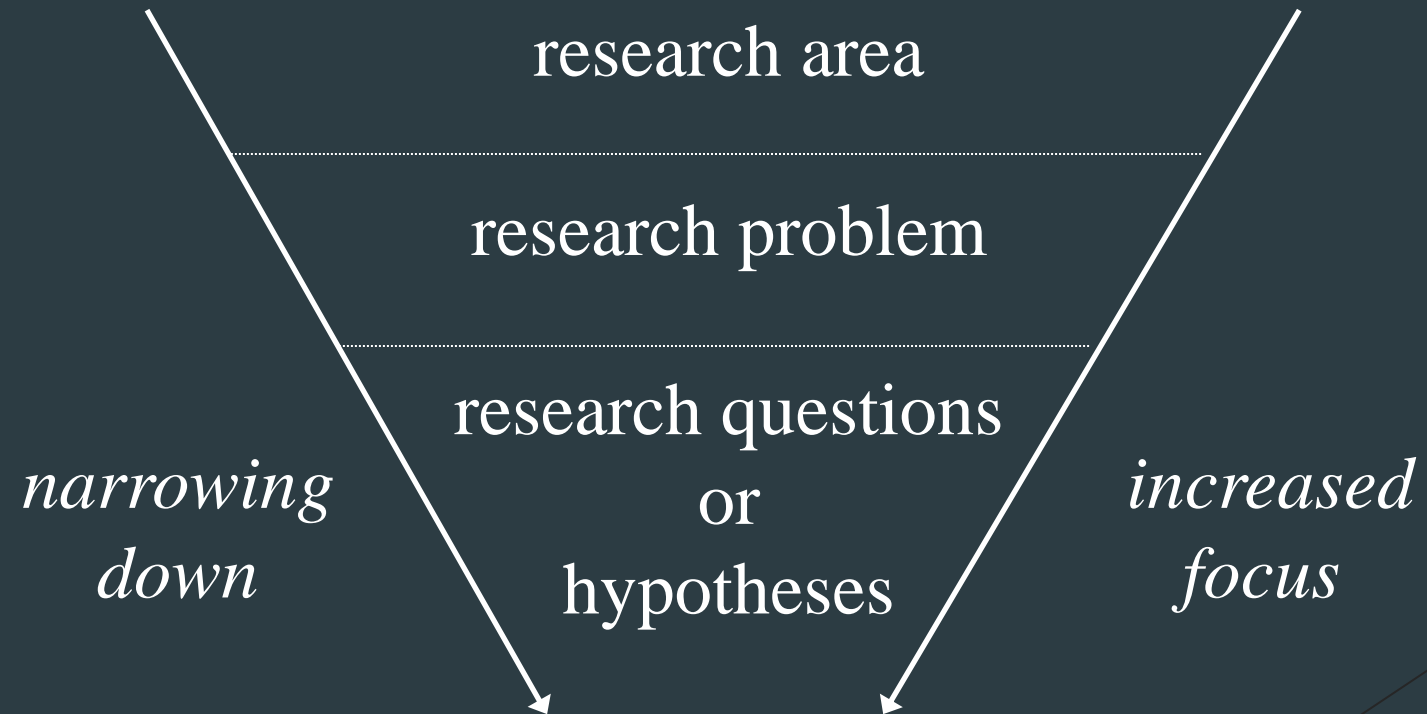
- ▶ ‘Evaluation of soft systems methods as analysis tools in small software houses’;
- ▶ ‘Artificial neural networks for software development cost estimation’;
- ▶ ‘Development of process models for building graphical software tools’.
- ▶ TRY TO MAKE YOUR TITLE

# Introduction

- ▶ Background
- ▶ *Research problems*
- ▶ *Research questions and hypotheses*
- ▶ *Aim*
- ▶ *Objectives.*
- ▶ *Expected outcomes/deliverables*

# Refining the research topic

# From research area to research questions



# Research area, problem, question

*Research area =*

- general research area which you are interested in

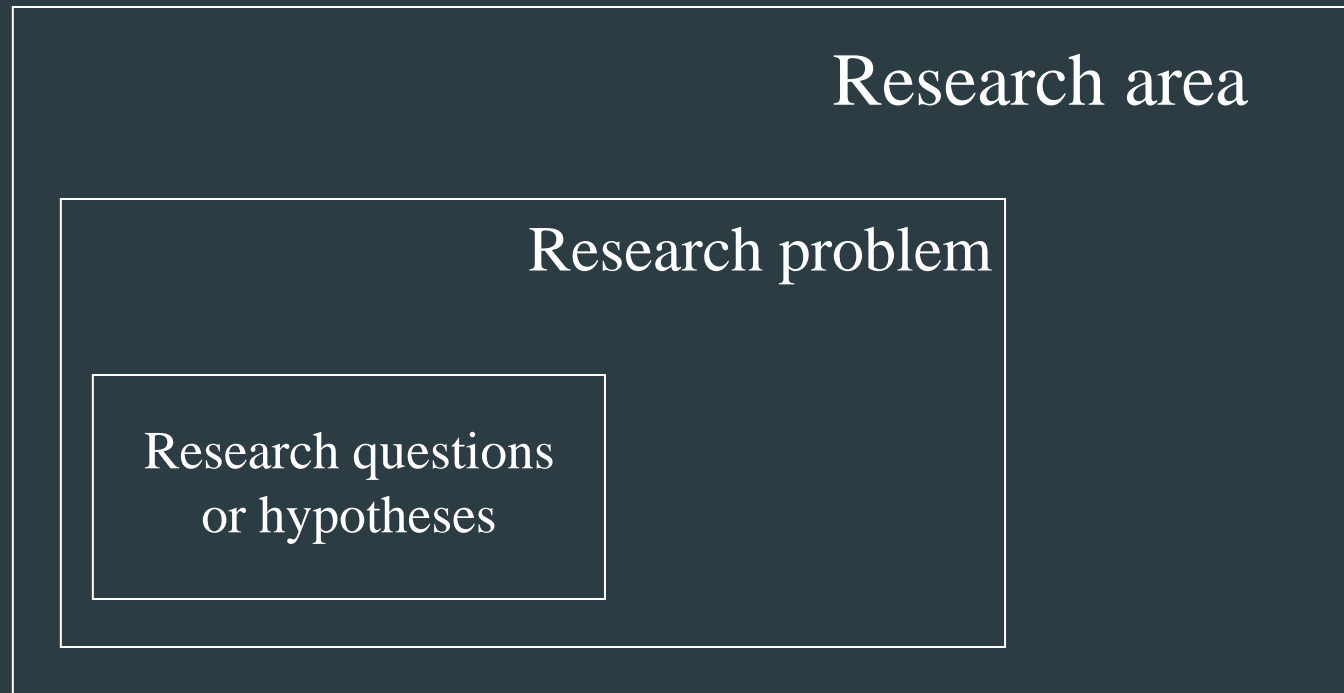
*Research problem =*

- specific issue which you are investigating

*Research questions/hypotheses =*

- actual questions you try to answer
- specific hypotheses you plan to test

# From research area to research questions



# Research area, problem, question - an example

*Research area/topic* =  
electronic commerce

*Research problem* =  
design of effective e-commerce web sites

*Research question/hypotheses* =  
how does web designer training affect performance  
of web sites?

# *Research problems*

# *Research questions and hypotheses*

# *Aims and objectives*

- Aims identify at the highest level what it is you hope to achieve with your project - what you intend to achieve overall. An aim is a broad statement of intent that identifies your project's purpose.
- Objectives, on the other hand, identify specific, measurable achievements that build towards the ultimate aim of your project. They are more precise than aims

# Aim

- ▶ Evaluate artificial intelligence techniques for modelling weather patterns

# Objectives

- Identify and evaluate existing weather pattern modelling techniques.
- Identify artificial intelligence approaches suitable for modelling weather patterns.
- Design and develop at least three artificial intelligent systems for modelling weather patterns.
- Compare and contrast the developed systems with one another and existing approaches to modelling weather patterns.

# EXRCISES

- ▶ MAKE YOUR OWN AIM AND OBJECTIVES BASED THE TITLE MADE

# *Expected outcomes/deliverables*

This section of your proposal will identify precisely what you intend to submit at the end of the project

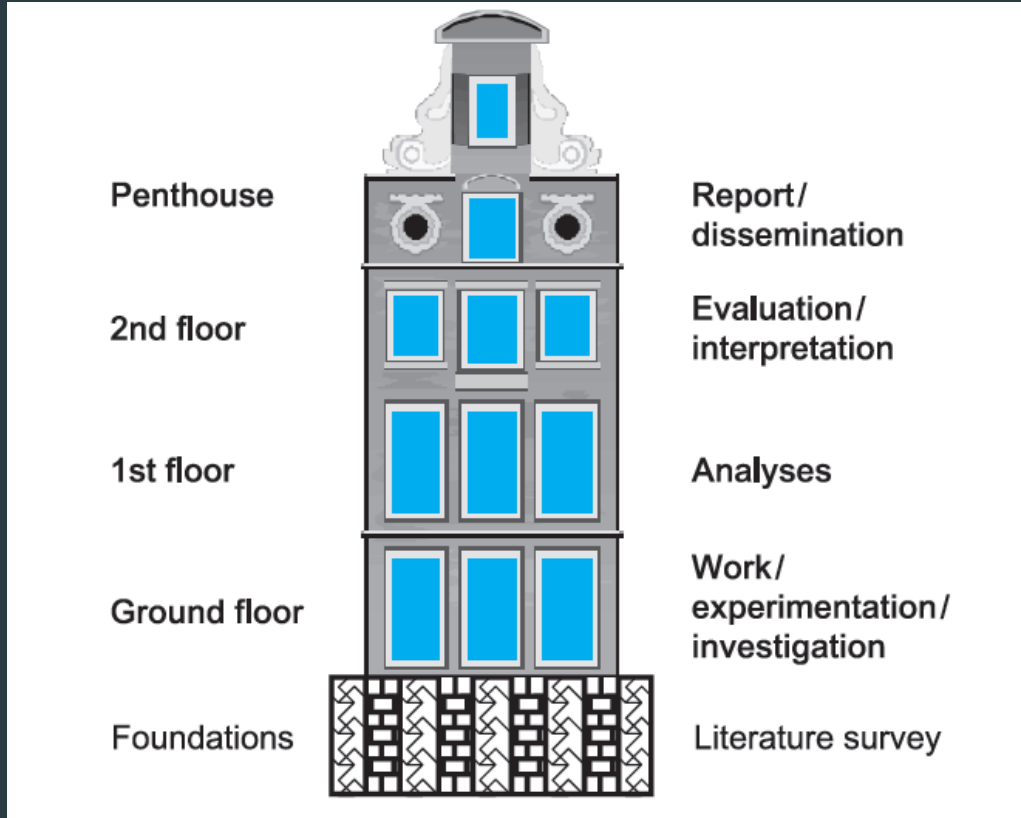
- a written report
- a piece of software, a prototype, or a test plan
- Journals
- Hak Paten

## *Related research*

- ▶ This section identifies other work, publications and research related to your topic
- ▶ It will demonstrate that your project does not exist in an academic vacuum but relates to other research topics and fields of current interest.
- ▶ Demonstrate your understanding of your topic area, showing the reader that you are
- ▶ aware of what is currently happening in the field

# A literature survey/related research serves a number of purposes

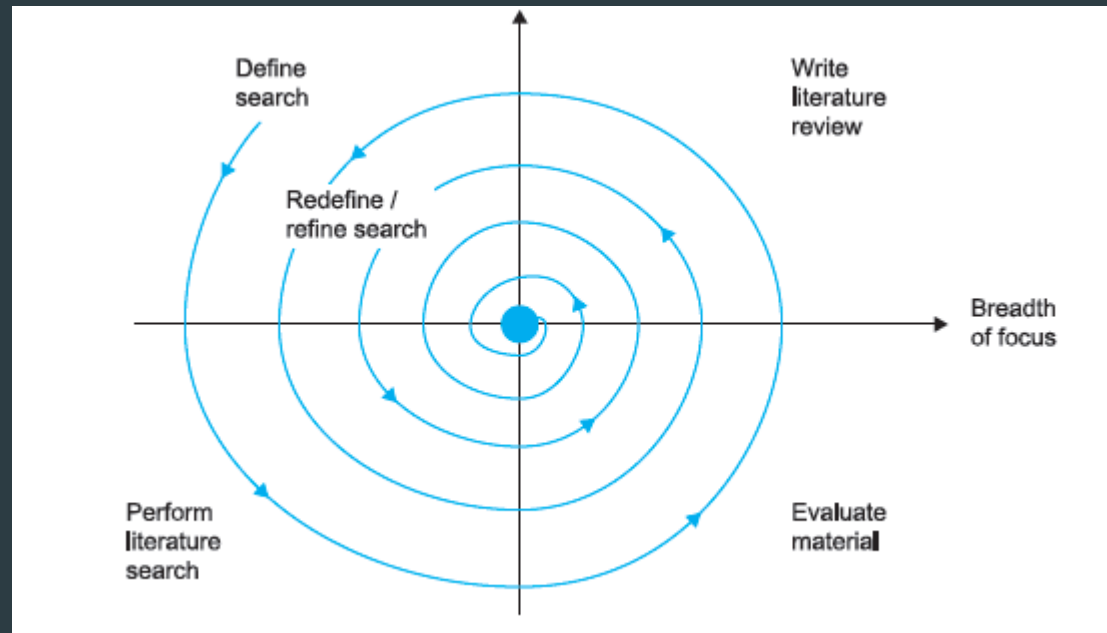
- ▶ It justifies your project
- ▶ It sets your project within context by discussing and critically evaluating past and current research in your area
- ▶ It provides other researchers with a starting point from which they can understand



# The literature survey process

- ▶ *search and*
- ▶ *review*

# The literature survey process



# Literature searching

- ▶ literature search is a '*systematic gathering of published information relating to a subject*'

# There are two golden rules when performing a literature search:

- ☐ Allow plenty of time
- ☐ Ensure that you make note of the full reference of any material you obtain
  - Books
  - Journals
  - Proceedings
  - CD/DVDs
  - Company Reports
  - Theses
  - Manuals
  - Software, Internet,

# Internet

Some points that you should consider when evaluating the quality of material on the Internet :

- ▣ What is the purpose of the site, When was the site updated? How up-to-date is the material on the site? Is it still relevant?
- ▣ Is the site part of (or related to) an official organisation (a professional body, government department or academic institute or research group)?
- ▣ Are there any copyright issues associated with the material? Will you be able to use the material without breaching copyright?
- ▣ Is there an author for the material? Is the author qualified to provide the information? Are they presenting opinions rather than facts? Are they biased?
- ▣ Is the site recognised from other sources?
- ▣ Are there other links to the site and is it reviewed anywhere?
- ▣ Is the material biased? 'Does the author have a "vested interest" in the topic' or an axe to grind?

# Other sources

- ▶ Letters and memos,
- ▶ newspaper articles,
- ▶ computing magazines,
- ▶ company sales literature and
- ▶ television programmes.

Newspapers, television programmes and computing magazines may provide popular material but their depth may be somewhat limited

# Tracing the information

## ▶ *Internet*

- ▶ <http://www.google.com/>
- ▶ <sub>n</sub> <http://www.yahoo.cm/>
- ▶ <sub>n</sub> <http://www.lycos.com/>
- ▶ (<http://www.wikipedia.org/>

- ▶ <http://www.jiscmail.ac.uk/>
- ▶ Intute (<http://www.intute.ac.uk/sciences/>)
- ▶ ISI Web of Knowledge (<http://wos.mimas.ac.uk/>).
- ▶ Research Navigator (<http://www.researchnavigator.com/>)
- ▶ ACM Association of Computing Machinery (<http://www.acm.org>)

- ▶ The Collection of Computer Science Bibliographies (<http://iinwww.ira.uka.de/bibliography/>)
- ▶ IEEE Computer Society (<http://www.computer.org>).
- ▶ Lecture Notes in Computer Science ([www.springer.de/comp/lncs](http://www.springer.de/comp/lncs)).
- ▶ Neuron AI directory (<http://www.neuron.co.uk/>).
- ▶ <http://www.hull.ac.uk/lib/infoskills/aslib.html>.

# Critical evaluation

- ▶ What kind of article is it - a review paper, an evaluative paper, a theory paper, a practical paper, a case study, etc.?
- ▶ What can you gain from the article - ideas, techniques, useful quotes?
- ▶ Is the author well recognised in his/her field? Is the author an authority in this area?
- ▶ What contribution is the article making? What kind of contribution is it? Can it make a contribution to your own project? If so, how?

# Critical evaluation

- ▶ How does the article fit into and support the context of your project?
- ▶ Do conclusions follow logically from the work that has been presented
- ▶ What do you feel about what has been written? Do you agree with statements that are made?
- ▶ What references does it use? Are these appropriate, relevant and up-to-date

# SUMMARY

- ▶ literature survey will help to place your project within a wider context and justify its presence within a particular field (or fields) of study.
- ▶ Your literature survey consists of two main components: **the literature search** (supported by an ability to manage the information you gather) and **the literature review** (which requires a critical understanding of material that you obtain).