



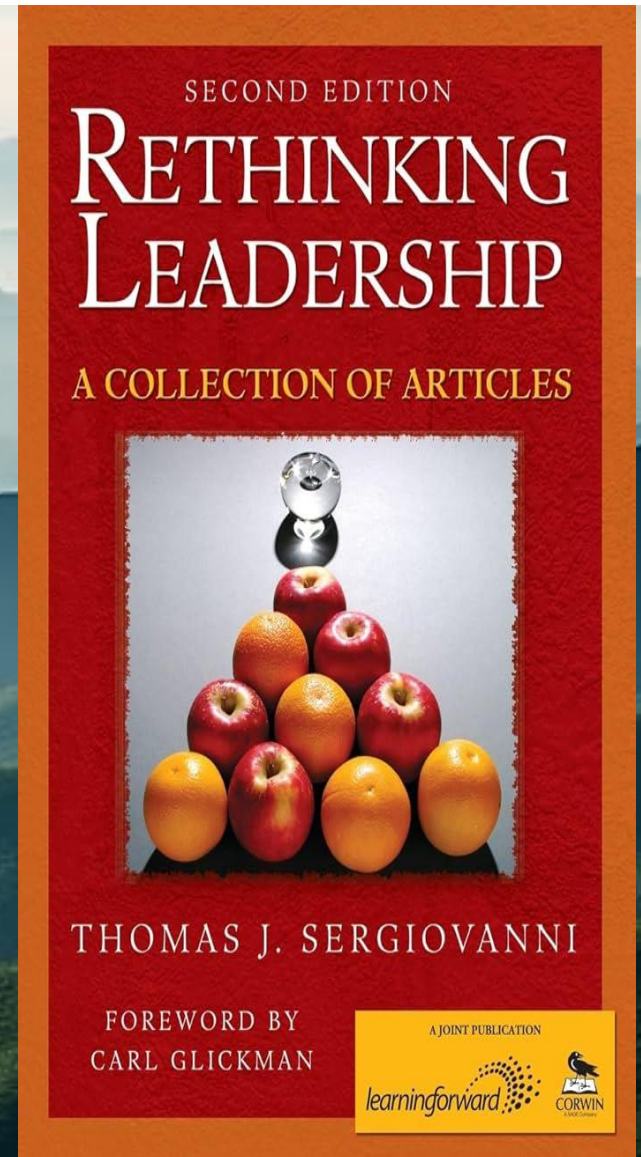
STRATEGIC LEADERSHIP (KEPEMIMPINAN STRATEGIC)

PERTEMUAN XI

*RE-THINKING STRATEGIC LEADERSHIP
(Memikirkan Kembali Kepemimpinan Strategis)*

WHAT IS RE-THINKING LEADERSHIP

- Rethinking leadership atau memikirkan kembali kepemimpinan adalah pendekatan yang lebih luas dalam pengembangan kepemimpinan.
- Pendekatan ini menghubungkan pemimpin dengan tujuan, wewenang, dan pengaruh mereka.
- Dengan demikian, pemimpin akan lebih siap untuk memimpin perubahan dan berkontribusi pada dunia yang kompleks.



Rethinking Leadership menawarkan rekonseptualisasi radikal kepemimpinan sebagai fenomena yang tertanam dalam konteks dan berwujud fisik.





Forethought

2

The best way to predict the future is to
create it”

- Peter Drucker

Leader for You





5 Ps of Strategy

- H. Mintzberg

6





Strategy as a...

7

□ POSITION

- Means of locating an organization in an environment

□ PERSPECTIVE

- An engrained way of perceiving the world



Strategy as a...

8

□ PLAN

- Consciously intended course of action, a set of guidelines to deal with the situation

□ PLOY

- Specific maneuver intended to outwit an opponent or competitor

□ PATTERN

- In a stream of actions...consistency in behavior whether or not intended



Strategy to answer...

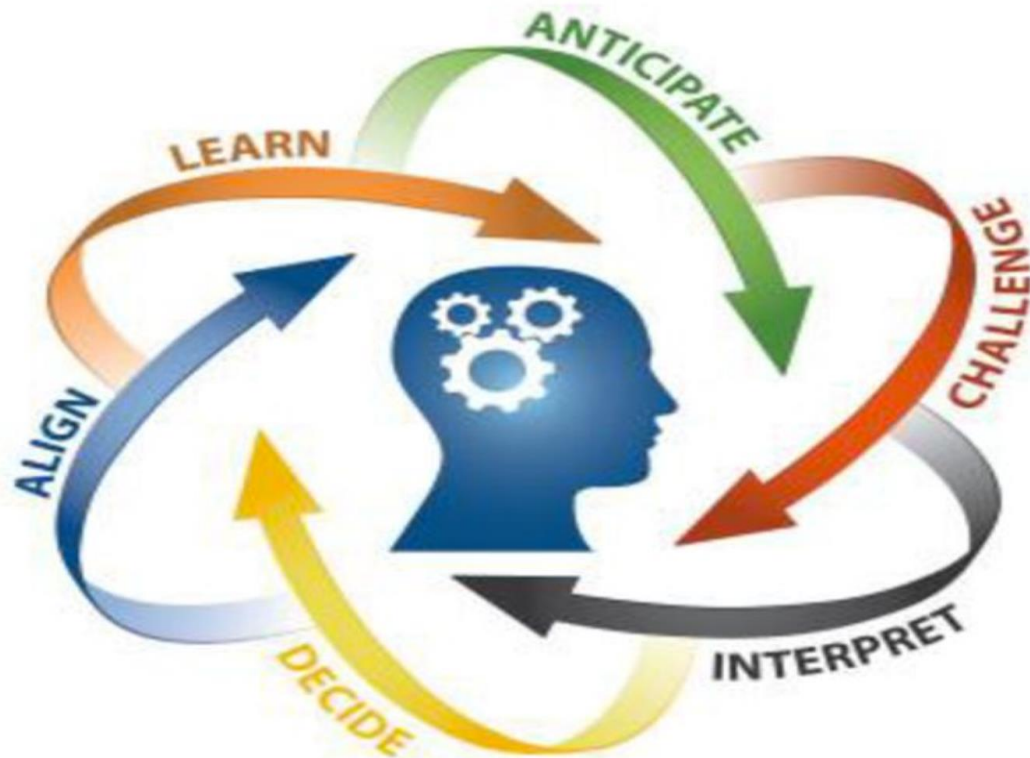
9

1. Where is the organization now?
2. Where does the organization want to be in one, two, or five years?
3. How can we get there?
4. What are the risks and payoffs involved?



Strategic Thinking

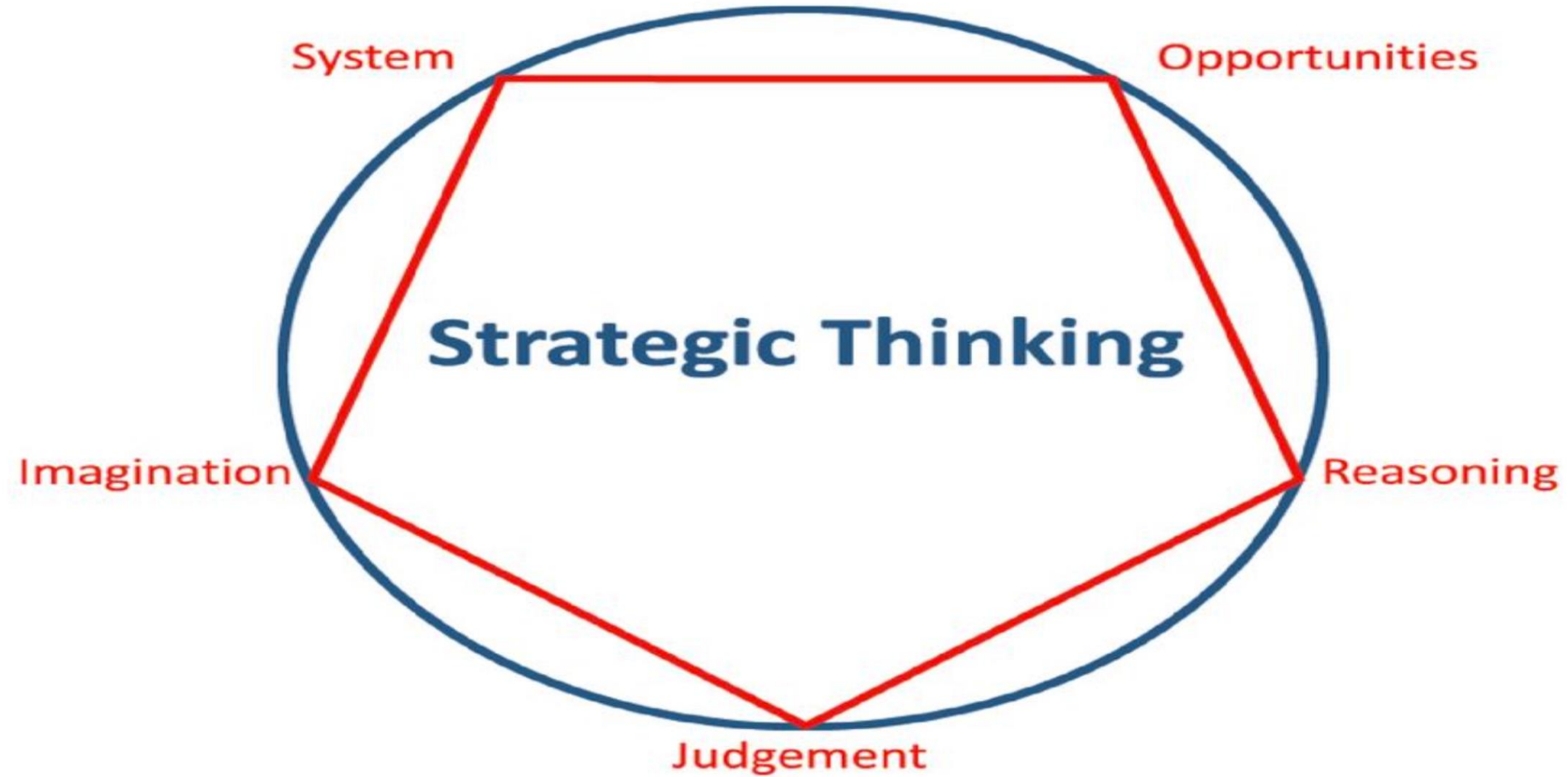
10





Strategic Thinking

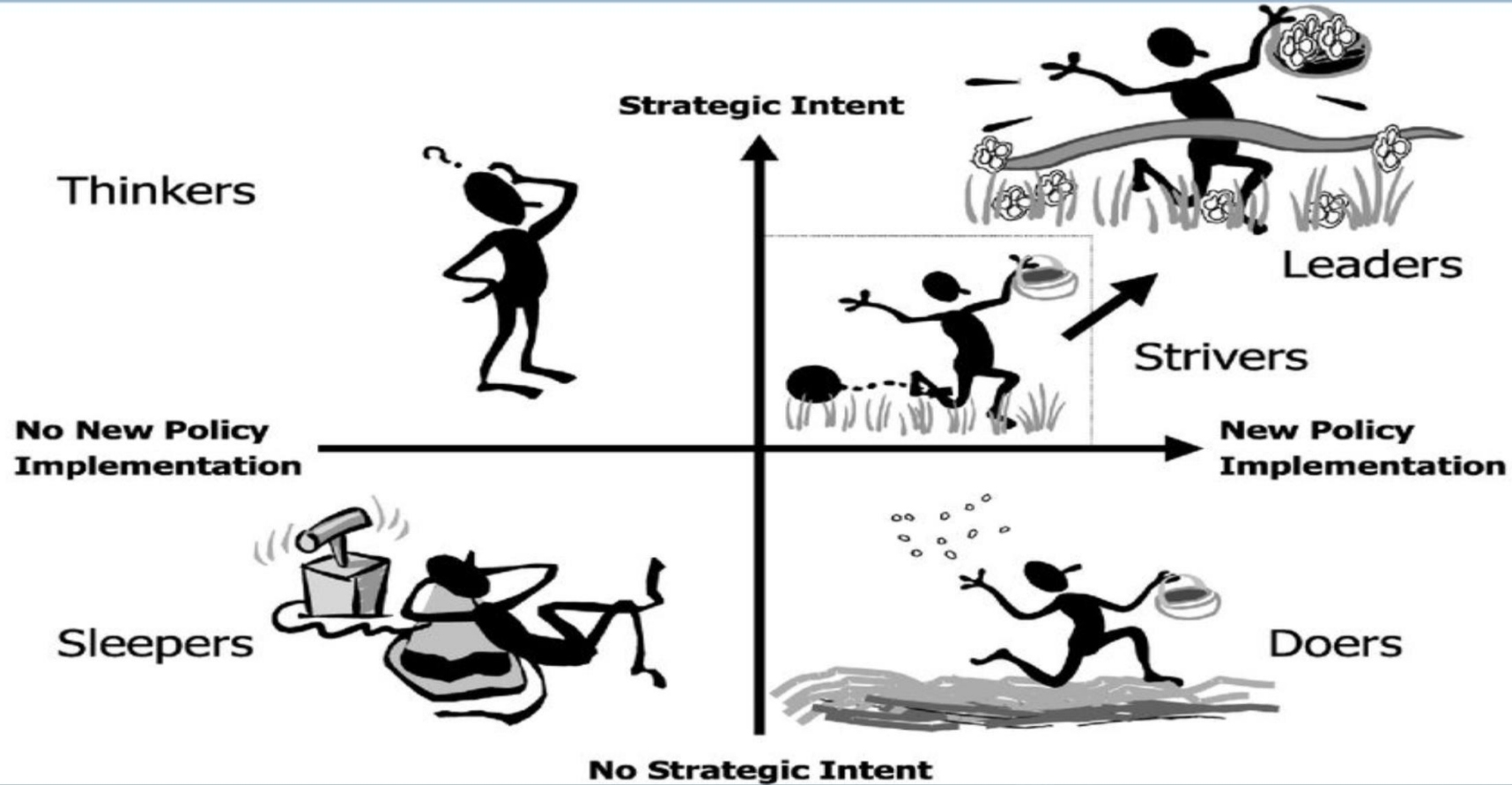
11





Strategic Thinking

14





Strategic Management

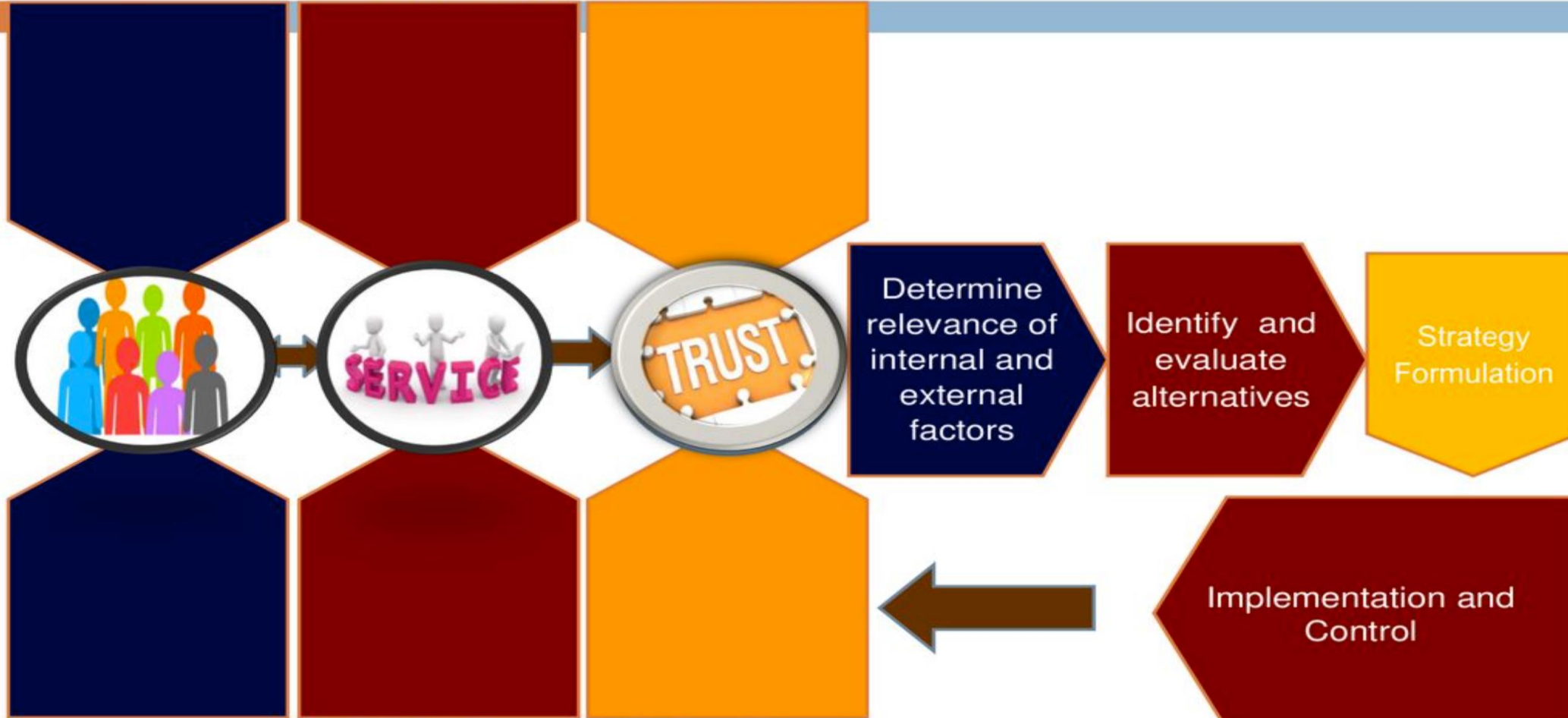
15

Strategic management: Art and science of *formulating, implementing, and evaluating* cross-functional decisions that enable an organization to achieve its objectives.

- Set of decisions and actions that result to the formulation and implementation of plans designed to achieve an objectives;
- Study of why and how some firms outperform others.



← External Factors



← Internal Factors



Internal Factors: Some Drivers



Clear Objective,
Resourcefulness,
Strategic Thinking,
Career Development,
Work Place Quality,
Work Load,
Shared values and culture



Policies,
Regulation,
Procedures,
Structure,
Resources,
Timeliness,
Output,
Service Design



Service Quality,
Integrity,
Accountability,
Competent Leadership
and Management



External Factors: Some Drivers

Awareness,
Need,
Expectations,
Knowledge,
Social Values,
Politics



Legal,
Technological,
Political,
Environmental,
Economical



Fairness,
Right Service,
Availability,
Accessibility





TERIMA KASIH