

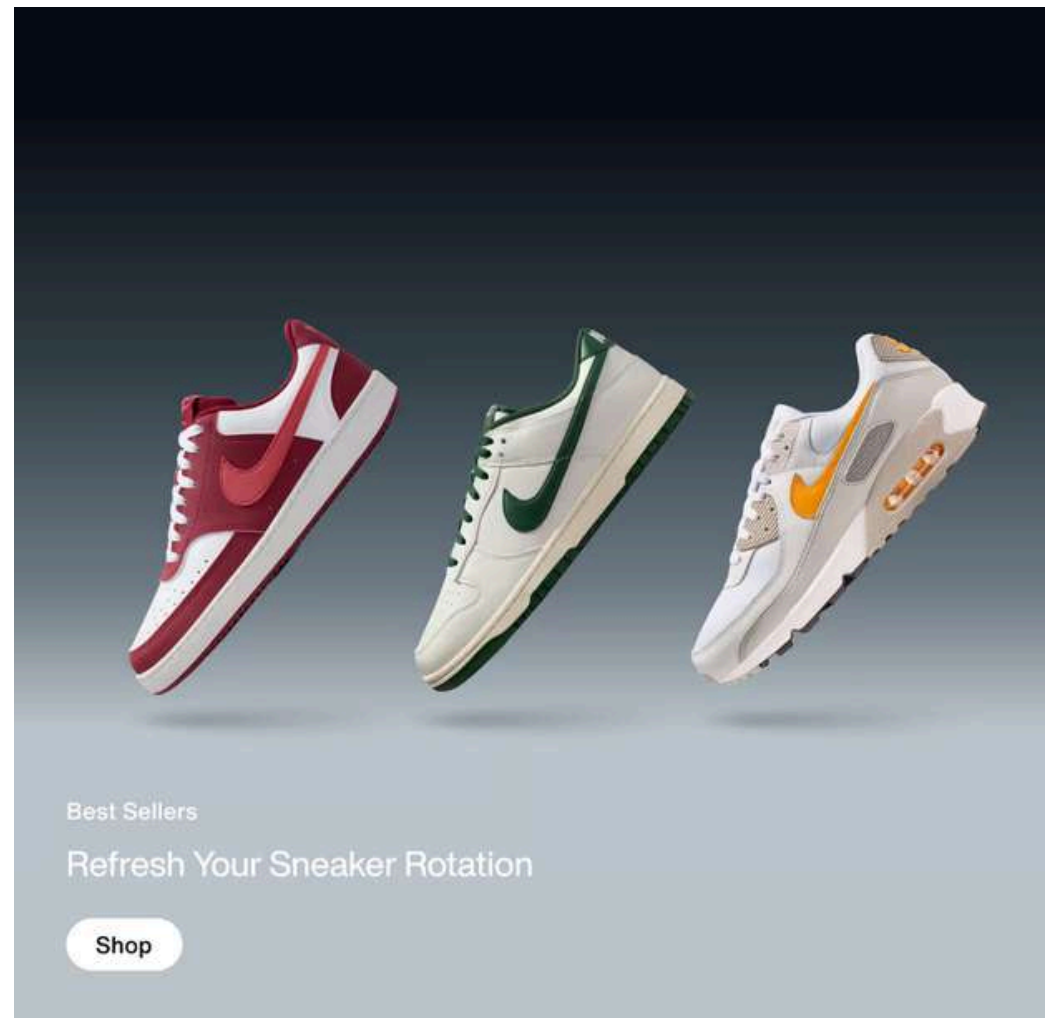


# FOTOGRAFI DESAIN

**Jenis fotografi yang digunakan untuk mendukung kebutuhan komunikasi visual, promosi, branding, dan karya desain grafis**

Definisi Fotografi Desain

# FOTOGRAFI PRODUK



# FOTOGRAFI FASHION



# FOTOGRAFI PERIKLANAN



# FOTOGRAFI KONSEPTUAL | STILL LIFE | ARSITEKTUR & INTERIOR







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# Project 01











## Urban Decay

Urban Decay is a typeface in which unique glyphs are composed of naturally-occurring cracks found in various sidewalks throughout New York City.

Whether shaped by natural earthly forces, the impact of humankind and its machinery, or symptomatic of the social demographics that define the modern city, the seemingly banal surface of this marred urban landscape, traversed by denizens each day, are indicators that the urban system functions as a social organism.

The structure and function of the modern city, capable of sustaining various processes of life, is a multiform yet delicate infrastructure susceptible to periods of growth and decline.

Much like the human body, the urban center must be continually nurtured to remain healthy. In that respect, the variegated fissures that compose Urban Decay assume significance as scars inflicted upon the urban fabric of our modern city — striking manifestations of neglect from the society sustained by this concrete organism.

